

Disruption of conventional industries is ongoing:
~96% of industries remain to be digitized



Number of cyberattacks has been growing along with corporate spending on security

Number of cyberattacks that were made public has doubled in a year



... despite growing spending on cybersecurity



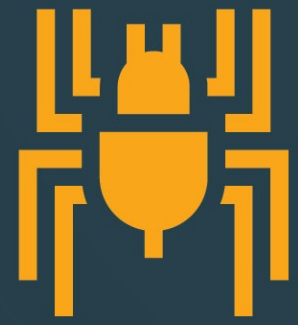
The government becomes a keeper of the nation's digital image

What will change for the government?

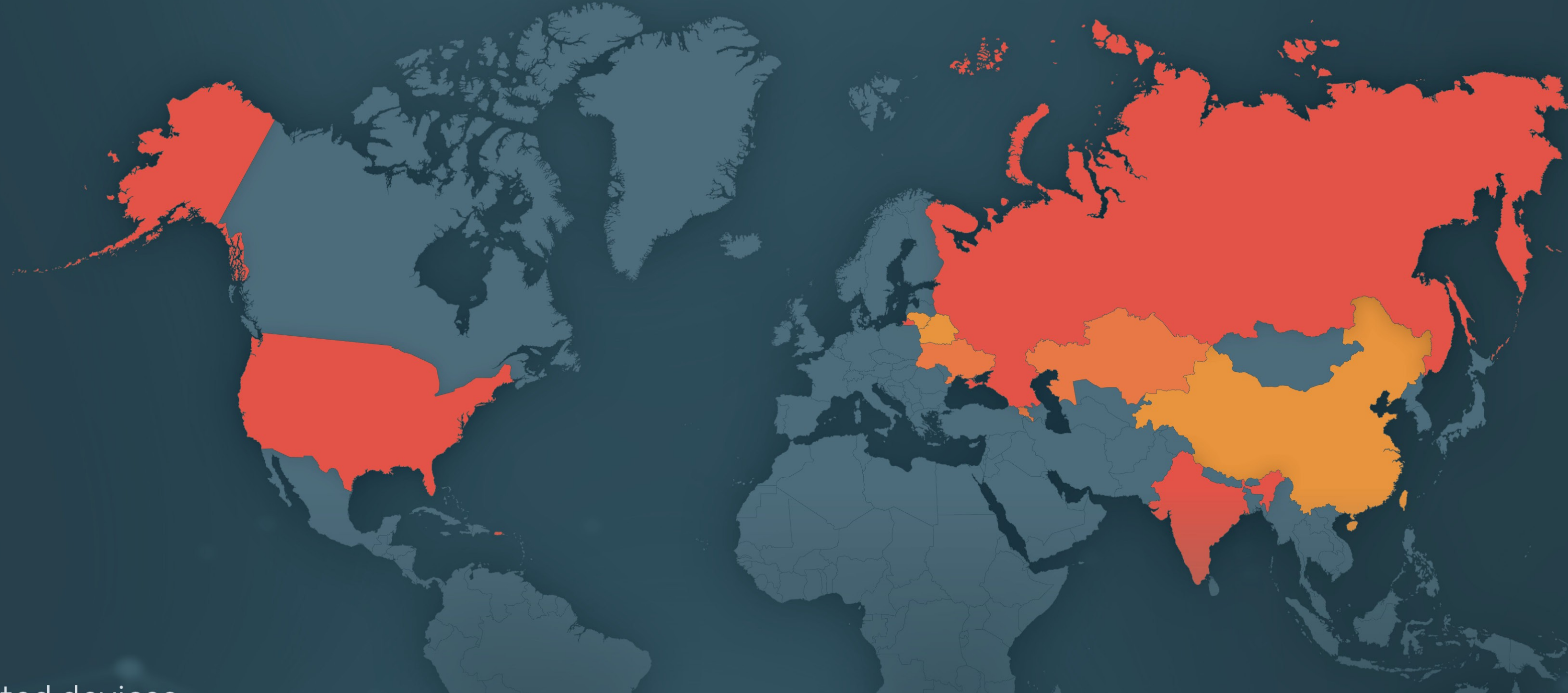
Internet development scenarios



Statistics of botnet infection by country



A botnet of 100K mobile devices will allow a hacker to steal up to US\$ 10 mn in a short time



The number of infected devices

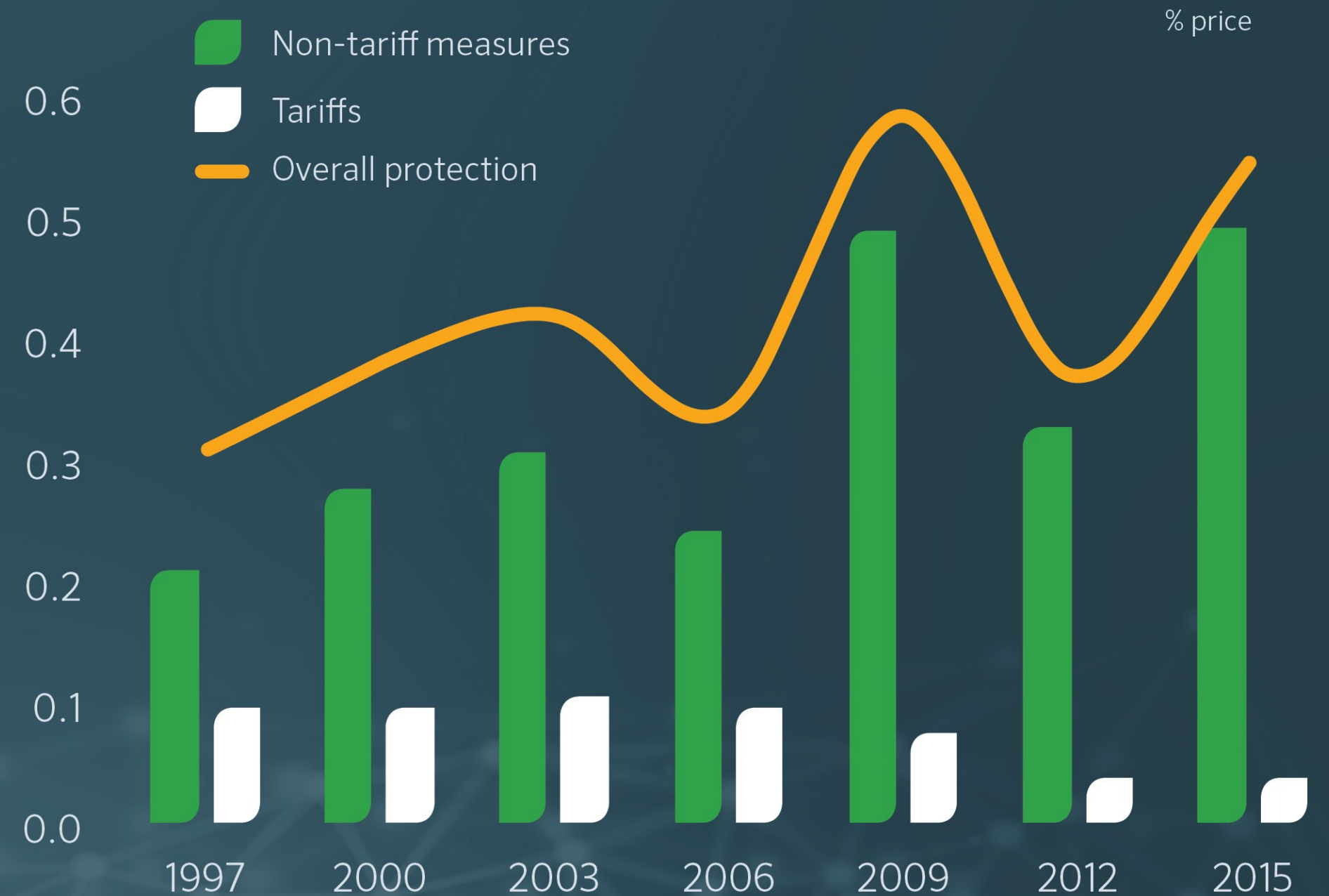


Cyberthreats may become serious impediment for international trade

The world is on the brink of digital protectionism?

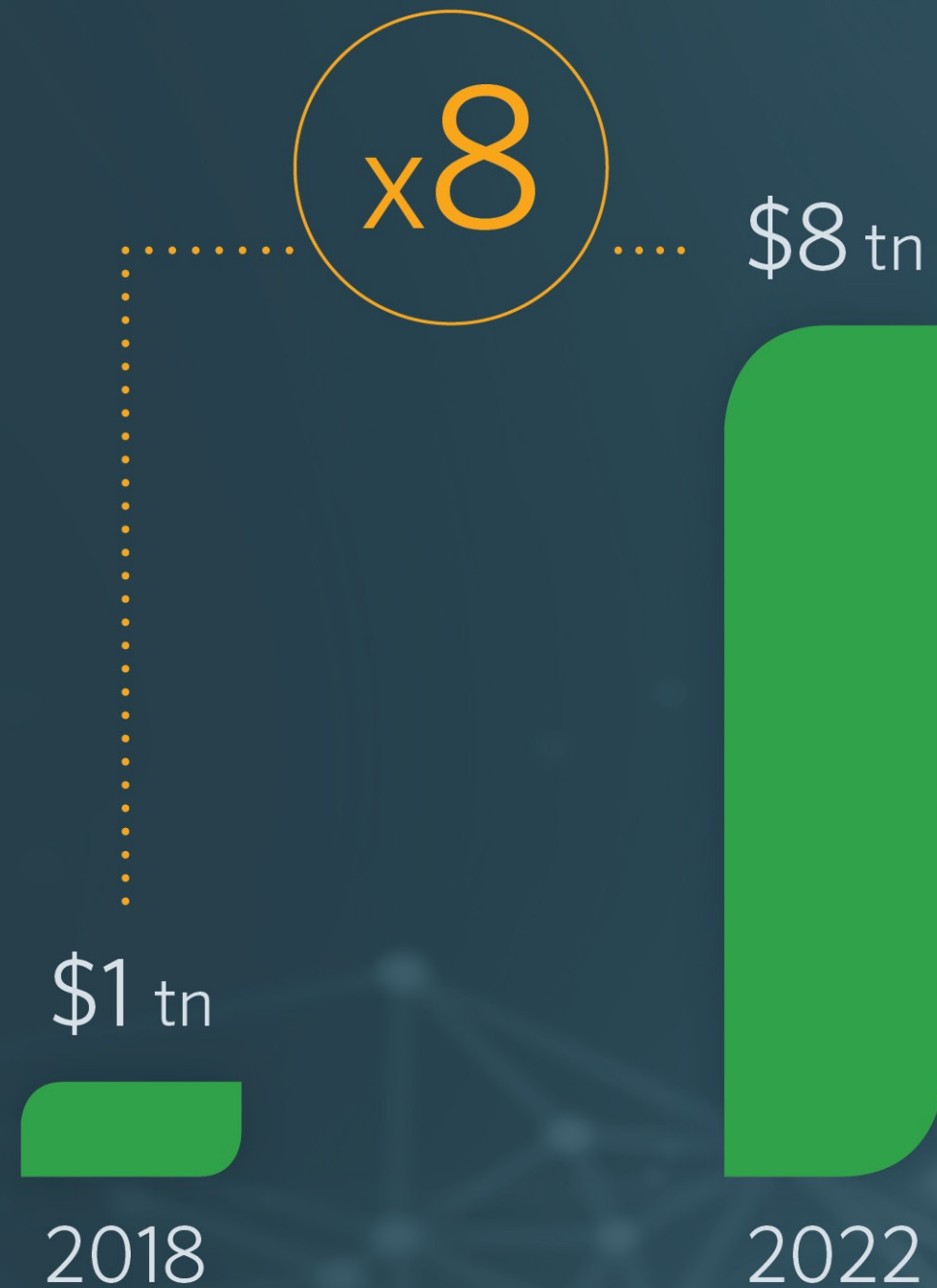


Non-tariff measures are already the major obstacle for international trade



Demand for cybersecurity professionals has been growing

Losses from cyberattacks have been growing



Companies are looking for professionals...



AI could make up the shortage

People do not yet comprehend the risk of digital footprint theft

Digital footprints are not erased

Access to the digital image poses a huge threat



Cyber literacy is the essential first line of defense

Every connection is a potential point of access to the digital image

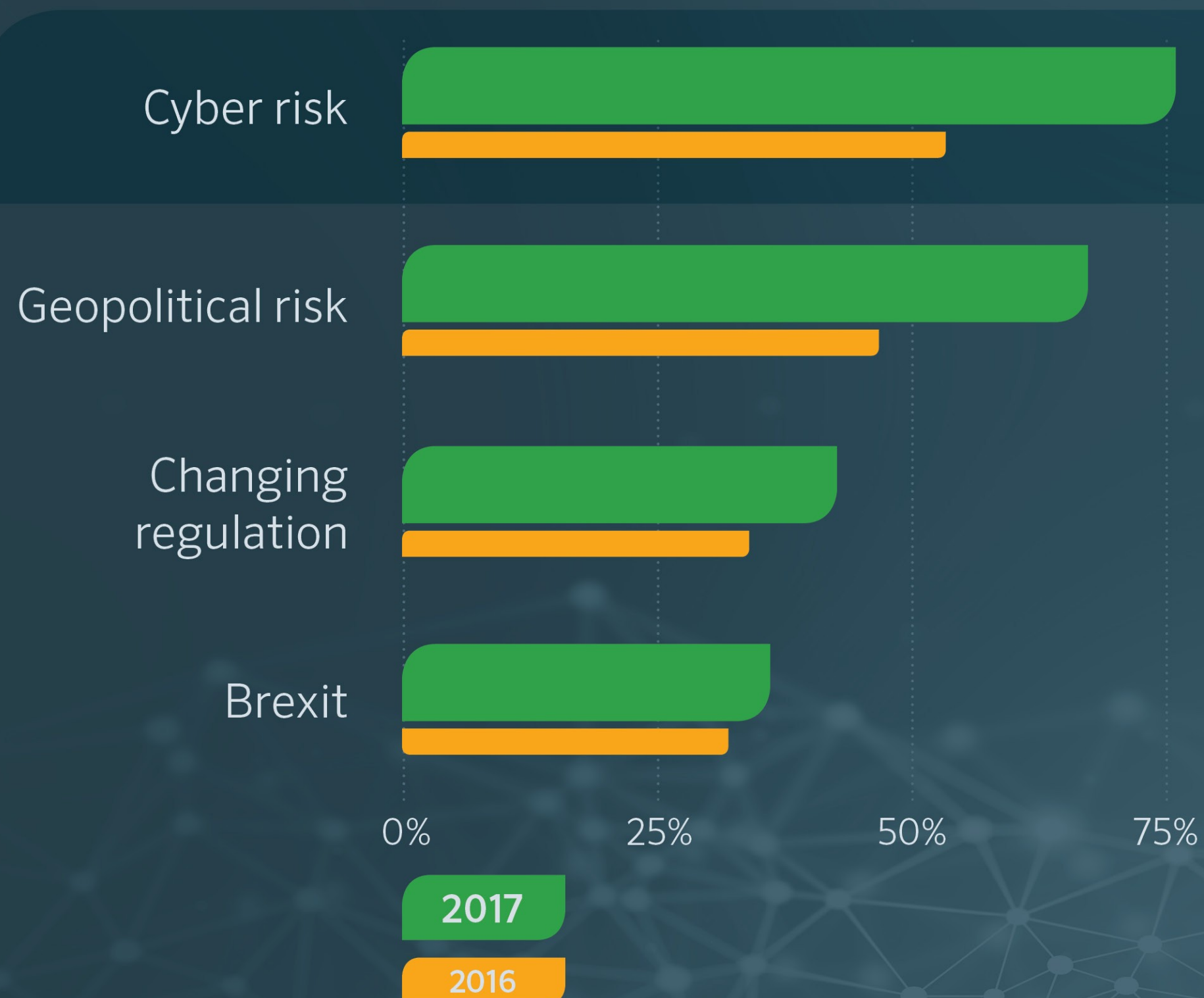


3 devices per person by 2020

Largest cyberthreats are in finance

Cyber threat is the main risk in finance

% respondents



Losses can reach 50% of net income

% net income

